

Shadow Mountain Club



- ★ 2nd ANNUAL INVITATIONAL
TENNIS TOURNAMENT —
FEBRUARY 10, 11, 12
- ★ SHADOW BALL — FEBRUARY 4
- ★ ARABIAN NIGHTS BALL —
FEBRUARY 18



January 1956

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LOOKING AHEAD AT YOUR *Shadow Mountain Club* SPECIAL PARTIES AND EVENTS

JAN. 21—ARTHUR MURRAY DANCE Party—10 p.m.
JAN. 22—PUTTING TOURNAMENT—New "Putting Patio"—noon to 3 p.m.
JAN. 28—"GUYS AND DOLLS"—Mixed two ball foursome Golf Tournament—10 a.m. to 3 p.m.
JAN 29—SPORTS SHOW—Poolside. Swimming and Diving Exhibitions
FEB. 4—"SHADOW BALL"—Annual formal dinner dance
Feb. 10-11-12—2nd ANNUAL INVITATIONAL TENNIS TOURNAMENT—All the tennis greats of the Pacific Coast
FEB. 18—ARABIAN NIGHTS BALL

WEEKLY

SUNDAY—TRAVELOGUE—"The World—You Are There"—Earl Obern Conducting
MONDAY—CORONATION NIGHT—Early reservations requested
WEDNESDAYS—BRIDGE LUNCHEON—12:30 p.m.
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 TO THE "MAGIC MUSIC" OF THE TODD'S TRIO

SUN SPOTS — JANUARY, 1956

Published at the Shadow Mountain Club, Palm Desert, California. Items of interest to members should be forwarded to "Sun Spots" Box 14, Palm Desert, Calif.

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ON THE COVER

Statistics, dull as they may seem, nevertheless sometimes indicate a strong trend, especially in the field of sports and recreation. We remember reading recently that more than six million citizens of our fair land are now actively engaged in pelting a golf ball about the green countryside and that their numbers will continue to grow. Not wishing to buck such a trend Shadow Mountain Club is increasing the length of their abbreviated course, and has added a huge putting green back of the clubhouse lounge and bar. Started in October the velvety putting surface has just recently been opened for play and here we see two of the most active women golfers giving it a trial run. Ruth Hubbell is sinking a five footer as Betty Ives looks on approvingly.

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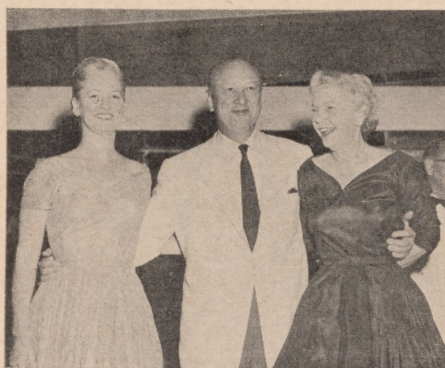
Karen Morton of Palm Desert
Queen Scheherazade 1955

Shadow Mountain

DIARY

By SUNNY RAYS

HEIGH HO THE HOLIDAYS are over and the fun is just beginning. . . . But before we reveal the future fantastic fabulous events planned for SMC members let's get our breath and take a look at what we've just been through. . . . It all started innocently enough with the CHILDREN'S CHRISTMAS PARTY on December 18. . . . More than 100 of the extra young set augmented by proud and admiring parents and grandparents gathered in the main dining room and led by LOU KUEHNER engaged in Carol singing and group games. . . . Then there was a magician with his bag of tricks. . . . And of course the star of the show, SANTA CLAUS. . . . Distributing gifts to all the children. . . . Wonderful gifts, too, thanks to the money donated by the concession booths at October's COUNTRY FAIR. . . . Oh yes, SANTA CLAUS greeted the kids with "How you all," prompting some wag in the audience to remark that Santa must have move dto the "South" Pole.



Charlie Milliken escorts Jane Butler left and the charming Mrs. Milliken through the lounge on the occasion of the Anniversary Ball Dec. 10.

. . . A quiet week as everyone concentrated on their last minute shopping and then the EGGNOG PARTY late in the afternoon of Christmas Eve. . . .

with the YULE LOG burning merrily in the huge fireplace. . . . Then Christmas Day with several hundred partaking of the Holiday menu in the main dining room. . . . Out in the sparkling sunshine, across the driveway to the ninth fairway of the golf course "when what to our wondering eyes did appear. . . . "NOT SANTA CLAUS and eight tiny reindeer," but HOPALONG CASSIDY AND TOPPER. . . . HOPPY, only a month in his new home a block from the club, gave a Christmas party to which all the children of Coachella Valley were invited. . . . AND nearly 1800 including the parents were there to greet their cowboy idol. . . . A sight to warm your heart. . . . HOPPY practically getting writer's cramp from signing autographs but nary a lad or lassie who asked for one failed to get it. . . . Anyone who wanted to have their picture taken astride TOPPER got a quick boost to the saddle. . . . The PALM DESERT ROTARY CLUB members and LOU KUEHNER'S teen age group distributing Christmas Stockings, apples, and oranges to all. . . . Sun Spots' highest award. . . . The TRIPLE ORCHID with four GARDENIA clusters to you Mr. WILLIAM BOYD alias HOPALONG CASSIDY for making so many young hearts so happy on such a beautiful CHRISTMAS DAY. . . . A week of gay Cocktail Parties and "Open" House, then. . . .

NEW YEAR'S EVE. . . . Hundreds of merry-makers. . . . dancing to the magic music of the incomparable TODD'S TRIO. . . . Everyone looking forward to the bright NEW YEAR. And where but here in the desert can the future look brighter. . . . A day of welcome rest before the January 2 ROSE BOWL BRUNCH. . . . Television sets all over the dining room. . . . Chairs arranged grandstand fashion. . . . Many, many members and guests arriving at 9 to see the ROSE PARADE via video. . . . Coffee bar.



Brian Donlevy, left, gets admiring glance from daughter Judy at the New Year's Eve revels as Bozo, the Clown, gets into the act. More than 400 welcomed 1956 to the Music of the Todd's Trio in the gaily decorated main dining room.

. . . Then the crowd beginning to grow for the 11 a.m. ORANGE BOWL game from (pardon the expression) —Miami. . . . Dining room full at noon. . . . Gaily decorated with Michigan State and U.C.L.A. pennants and goal posts set at opposite ends of the dance floor. . . . 2 p.m. the thriller to end all thrillers. . . . Predominantly U.C.-L.A. rooters — naturally — cheering madly as their team tied the score in the waning moments of the game. . . . Dejection as a field goal in the last seven seconds broke the tie. . . . Michigan State partisans tearing down the mock goal posts and a victory dance 'til 5:30. . . . Final count. . . . more than 450 jamming the dining room "stadium." . . . This will be an annual event. . . . Perhaps next year we'll have color TV. . . .

Gazing into the crystal ball for the future. . . . January . . . Cole of California Fashion Show on the 15th. . . . Glamour Swim and Sun fashions in a glamour setting beyond compare. . . . Poolside and Terrace. . . . Sponsored by ISABEL BELYEA'S CLOTHES HORSE. . . . CORONATION NIGHT starting its weekly Monday night run on the 9th. . . . HAZEL SARGENT again heading the club's most energetic committee in spark-plugging this terrific attraction. . . . Beautiful gifts donated by merchants and businessmen throughout the area. . . . More to come. . . . All for the "Queens" picked at the 10 o'clock drawing. . . . Note for the memo pad. . . . MAKE RESERVATIONS early. . . . This one's practically a sell-out every time. . . .



U.C.L.A. scores a touchdown to tie the score as Phil Burgess and Gil Cornelius whoop it up in the dining room "grandstand." Members and guests packed the club-house to the rafters at the Jan. 2 Rose Bowl Brunch to watch four television sets bringing them all the thrills and excitement of the New Year's big games.

January 22. . . . SUNDAY BRUNCH inaugurating and officially opening the new "PUTTING PATIO" . . . the beautiful new practice putting green just outside the dining room. . . . GENIAL GEORGE HOWARD, O'Donnell pro conducting a putting tournament between O'Donnell and Shadow Mountain Club members. . . . both men and women competing for neat little prizes. . . .

Oh yes. . . . SHADOW BALL. . . . annual strictly formal dinner dance coming up FEBRUARY 4. . . .

PITCH AND PUTT course in beautiful shape. . . . Number one hole being lengthened to 220 yards. . . . (This is a pitch?) Total yardage up to 1110. . . . Women's Golf Association CLUB HOUSE. . . . erected at the driving range in record time of seven days. . . . everyone swinging a hammer and pushing a saw. . . . Painting and planting and a beautiful spot appears as if by magic. . . . All paid for by contributions of the golf enthusiasts. . . . So many participating. . . . Haven't all the names now. . . . We'll give them to you next month. . . . That about does it for this session. . . . Looks like we've covered everything but the weather, and for you members who are presently in more rugged climes we want you to know that it's just as warm and beautiful as it was when you were here last if not more so.

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Kuehner's Korner

The Tots, Teens and Post-Teens of
Shadow Mountain Club
By LOU KUEHNER



Lou Kuehner

The holidays are over—but not at Shadow Mountain Club—for everyday's a holiday at this wonderful family haven. To help you enjoy this continuous holiday we have planned some mighty interesting activities:

ARCHERY CLUB—

A group of adults has gotten the "bow & arrow" bug and organized an Archery Club. Some of the Charter Members of this group include Mr. & Mrs. Clifford Ives, Mrs. Robert Morrey and Mr. H. Brammer. Won't be long and they will be "baggin'" some big game, for they plan to work towards proficiency in Archery hunting. The only requirement for joining this group is an enthusiasm for learning archery.

SLIM & TRIM—

We still boast the best looking women in the club in this class. The ladies all have given testimonials that Slim & Trim in addition to being a lot of fun has helped them to retain their vitality and good looks. (Quite a Commercial!)

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BALLROOM DANCE CLUB—

The meeting night for this group has been changed from every Wednesday to every Thursday night. Time is from 5-6 p.m. and the course will run for eight weeks (beginning January 12). The fee for the eight weeks is \$10.00 per person. No one may join after the second lesson, so hurry on over and start "Cha-Cha-ing" and "Mambo-ing" all over the floor.

JUDO GROUP—

Due to the generosity and thoughtfulness of Mr. and Mrs. Milton C. Page the Club has use of a brand new 16' x 16' tumbling mat. This new treasure will be broken in as soon as Judo classes begin on January 15.



Serious talk among the small-fry as Jimmy Blades explains desert living's advantages to New Jersey visitor Suzanne Oschmann.

CHILDREN'S ACTIVITIES—

TRI-D'S—(8-13 yrs.)

To say we "whooped it up" at our Sand Dune Trek on December 31 would be putting it mildly. Each was dressed in his oldest (we hope) garb, and had a barrel of fun just rolling up and down dunes and playing mad "King of the Dune" games. All this was followed with an appetizing picnic lunch consisting of "Sandwiches," "Sand-milk" and "Sand cookies." Everyone thought it was a "grit" party.

SHADOWS (4-7 yrs.)

Coming up for the Shadows is a very special Nutty Party on January 21. Everything at the party will have something to do with nuts. Each child will make his "nutty" costume at the party—so just come dressed in your old play clothes.



Lou Kuehner's proteges execute breathtaking tumbling act for the photographer. While not calculated to get them a booking on the Ed Sullivan show we think it's pretty neat and especially like the happy look on the little fellow peering contentedly through Steven Schill's legs.

CALENDAR OF RECREATION ACTIVITIES

THURSDAY, JANUARY 19—Dance Class 5-6 p.m.

FRIDAY, JANUARY 20—Slim & Trim 9:30 a.m.—
Tri-Ds 5-7 p.m.

SATURDAY, JANUARY 21—Shadows 12-2 p.m.
"Nutty Party"
Archery 3:00 (Children)

SUNDAY, JANUARY 22—Archery 3:00 (Children)

WEDNESDAY, JANUARY 25—Slim & Trim 9:30-
10:30 a.m.

THURSDAY, JANUARY 26—Dance Class 5-6 p.m.

FRIDAY, JANUARY 27—Slim & Trim 9:30-10:30
a.m.

SATURDAY, JANUARY 28—Shadows 12-2 p.m.
"Gold Rush Trek"

SUNDAY, JANUARY 29—Sports Show

WEDNESDAY, FEBRUARY 1—Slim & Trim 9:30-
10:30 a.m.

THURSDAY, FEBRUARY 2—Dance Class 5-6 p.m.

FRIDAY, FEBRUARY 3—Slim & Trim 9:30-10:30
a.m.

Tri-Ds 5-7 p.m.

SATURDAY, FEBRUARY 4—Shadows 12-2 p.m.

Archery 3:00 (Children)

WEDNESDAY, FEBRUARY 8—Slim & Trim 9:30-
10:30 a.m.

THURSDAY, FEBRUARY 9—Dance Class 5-6 p.m.

FRIDAY, FEBRUARY 10—Slim & Trim 9:30-10:30
a.m.

SATURDAY, FEBRUARY 11—Shadows—12-2 p.m.
"Surprise Trek"

SUNDAY, FEBRUARY 12—Sports Show—L.A.A.C.

TRAVELOGUE SCHEDULE

JANUARY 15—Mr. & Mrs. Earl R. Obern

"Seeing Mexico by Auto"—Color Slides

JANUARY 22—Mr. Fred Siemen

Color Movies—"Southern Europe and Egypt"

JANUARY 28—Mr. & Mrs. L. C. Cotner

"Banff, Lake Louise, Columbia Ice Fields, Yellowstone and Jackson Hole"—Color slides

FEBRUARY 5—Dr. C. E. Smith, Director of Desert
Museum—"Our Alluring Desert"

—Illustrated Talk

FEBRUARY 12—Mr. & Mrs. Carl A. Huntington

"Round the Globe"—Color slides

FEBRUARY 19—Mr. & Mrs. Rene DeVaranne

"European Gardens"—Color slides

GOLFERS THROG FAIRWAYS

The Women's Golf Association has set February 15 and 16 as the date of the Women's Invitational 36 hole two day tournament here at Shadow Mountain Club's expanded pitch and putt course. Invitations will go out to members of O'Donnell, Tamarisk, Thunderbird, and Cochran for the gala event.

Meanwhile, January has been an extremely busy month for the lady divot diggers. The Monday morning competition continues to attract a large group to compete for the weekly merchandise prizes, and with the establishment of the handicap ladder, the challenge matches keep them busy during the balance of the week.

The "vest-pocket" club house erected at the driving range in a record five days is now in the process of being decorated interior wise. If you haven't visited this remarkable addition to our golfing facilities we suggest you do so soon. Club and shoe racks plus lounge chairs and a coffee bar add to the convenience of the golfing gentry. The Women's Golf Association paid for the entire project through contributions of friends and fellow golfers with the majority of the labor on the project being provided by the husbands of the association members.

Formal opening and "club house warming" ceremonies will take place on Saturday, January 21. Festivities will be preceded by a "GUYS AND DOLLS" mixed 2 ball foursome tournament running from 10 a.m. to 3 p.m. after which competitors and guests will repair to the new structure for hors d'oeuvres, cocktails and the prize awards.

PRESS TIME

Bulletin

Word comes from Perry Jones, Mr. Tennis of the western United States, that Feb. 10, 11, and 12 have been definitely set for the 2nd Annual Invitational Tennis Tournament to be held on the Shadow Mountain Club courts.

Those of you who attended last year's inaugural affair will well remember the terrific play that highlighted the proceedings with Gil Shea emerging in the title spot over such tennis greats as Art Larsen, Tom Brown, and Herb Flam. Beverly Fleitz captured top honors from a sterling field in the feminine division. Nearly all of the racquet talent that competed last year will return for the February affair.

Further details will be forwarded to members by mail in the near future.

THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, Coachella Valley 76-4567.

THE STAFF

Ernest Boudreau	Club Manager
Bob Smith	Assistant Club Manager
Gertrude Stretch	Auditor
Evelyn Sanders	Secretary
Bernice Roach	Stenographer
Thelma Ratterree	Accounting
Ruth Steiner & Muriel Wilkerson	Receptionists
Lou Kuehner	Program Director
Mil Richter	Tennis Pro
Bob Pinnell	Golf Pro
Frank Constant	Maitre d'Hotel



Looking down the extension of the new number one fairway on the golf course as pipe construction work is underway. Seeding of this strip has been completed and play is set for early February. Optional tees will provide for a 220 yard and 125 yard number one hole.

Pro BOBBY PINNELL will fly to Dunedin, Florida, on January 21 for the National P.G.A. Seniors tournament, thus giving Shadow Mountain Club representation in a major golf tournament for the first time. This 54 hole affair which brings together many of golfs past champions including Gene Sarazen, defending champion Mortie Dutra, and Denny Shute, will reward the winner with an all expense trip to the British P.G.A. Seniors tourney in England this coming summer.

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Club Closeups..

Who! When! Where!

By GRETCHEN

The holidays have come and gone. The hearty greetings, Christmas Carols, tinsel and even the last of beautifully bedecked Christmas trees have vanished! A few days of quiet and then Shadow Mountain Club festivities start again—The party on New Year's Eve was the biggest and best of its kind—there was a feeling of warm hospitality the minute you stepped into the Shadow Room. The decorations were stunning—balloons and confetti against a background of smoke tree—this wonderful decorating job was done by Lou Kuehner, Shadow Mountain Club's new Program Director—there was not too much noise nor too many people—a perfect party. It would be impossible to see all the guests but a quick glance around caught the following members and their friends: R. L. Beck, Ronald Button, Don Carnes, Ben Cowan, Tom Brown, Dudley Steele, Mrs. June Crooker, Charles Milliken, Cliff Henderson, Gil Cornelius, Ed Sergeant, George Walling, Arthur (Dagwood) Lake, Edith Eddy Ward, Robert Maloney, Mrs. Joseph Moon, Lauren Burt, Robert Sturgeon, Mitchell Slayman and the Ed Shipstads of Ice Follies fame!



Golf enthusiasts forsake the spiked shoes and putters for cocktails in the lounge at the Dec. 10 Anniversary Ball. From left, Clif Ives, perenial refugee from Bemidji, Minnesota's sub-zero temperatures, Vivian Jones, Mrs. Harry Donovan, Betty Ives, Boynton Jones and Harry Donovan.

New Year's Day was warm and beautiful and many members and guests were in the big swimming pool.

The day after New Years something new and different took place—four big TV sets were set up all around the Club rooms. Everyone came early and spent the day—first the Rose Parade, then the different Bowl games from all over the country. Regular "sides" set up with goal posts to bring in the Rose Bowl game as perfect as though one had taken the long trip to the Stadium. The cheering and enthusiasm of both Michigan State and U.C.L.A. fans made one feel they had attended the game of games! The Todds were on hand about four-thirty for the "after the game" dance frolic—Yes, the holidays are over, but not at Shadow Mountain Club. Once more the trumpets sound to usher in a season of "Coronation Nights"—These Monday nights are too well-known to go into detail. Mrs. Edgar Sargent, chairman of Coronation Committee is full of new ideas as to talent and surprises and the gifts



The George Walling's gay party ringside at the New Year's Ball. From left, Mrs. Ellen West, George Knice, Gretchen Cheeseman, Mr. Bill Hagen, George Walling, Mrs. Walling, Hank Cheeseman, and Mrs. Hagen.

are pouring in every day—a season of fun and gaiety is promised the members of Shadow Mountain Club!

The new members will find gracious hospitality and friendliness in the Shadow Mountain Club. Watch for these charming folks and bid them welcome—Mr. and Mrs. John Fitzgerald, House of Riley, Palm Desert, Mr. and Mrs. Guy Curley, Winnipeg, Canada and Palm Desert, Mr. and Mrs. Wm. J. Bryan, Beverly Hills, Mr. and Mrs. Victor Millan, Los Angeles, Mr. and Mrs. Ira Fitts, Salem, Ore. and Palm Desert, Mr. and Mrs. Fred Swartz, Phoenix, Arizona and Palm Desert, Mr. and Mrs. Chauncey Snow, Glendale, Calif., Mr. and Mrs. S. Robert Smith, Rancho Mirage, Calif.

Mr. and Mrs. Clarence Beck (Babe and Betty) spent three months touring Mexico—They saw some of the unusual sights in manana land, as they strayed from the beaten path of the tourist.

The Eighth Anniversary and Directors Ball on Dec. 10 was an important Shadow Mountain Club date. A large crowd enjoyed dinner, dancing and a good floor show. Seen here and there in the crowd were the Gene Roberts, Amos Odells, Cliff Henderson, Ned Blades, Jerry Malones, Dr. and Mrs. Ketchersid, the L. C. Lewis, Milton Pages, Mrs. Thecla Fodor, Edna Value, Evelyn Smith, Edith Eddy Ward, "Bobby" Reichert, Isabelle Belyea, and daughter Mimi, Mr. Fred Siemen, the Edgar Sergeants, Mrs. B. B. Bechoff, Mr. Joe Hughes and his sister, Jane, Arthur Swansons, and the A. K. Pauls.

The children of Shadow Mountain Club had wonderful holiday fun—The Tri-Ds had a "Holiday Trek," a new name for a desert hike—they returned to the Snack Bar and had a delicious Christmas supper. There was the annual Shadow Mountain Club Christmas party for the children of all ages which took place, Dec. 18. An hour filled with games and songs and best of all a visit from Santa himself. Every year this party grows in fun and in attendance as well.

Mr. and Mrs. Rudy Vallee were seen lunching on the Terrace during the holiday season—Mr. Brian Donlevy and daughter, Judy, spent the holidays here—Also seen in the pool were Mr. and Mrs. Gene Raymond (Jeanette McDonald).

The Shadow Mountain Water Show was a December hi-light—The very fact there could be diving and swimming at this time of year, once again proves the ideal winter weather conditions in Palm Desert—added to the water sports was tumbling and a new minor sport called “free exercise.”

The many friends of Mrs. Millie Mitchell will be sorry to learn that she passed away in mid-December. She was one of the last colorful characters of the old west and held the title of “Cattle Queen” of the High Sierra. She was one of the first land-owners in Palm Desert and lived to see it blossom into a thriving and beautiful community.

Mr. and Mrs. Ira Fitts of Salem, Oregon, are new Shadow Mountain Club members and are spending the winter here in their home on Yerba Santa St.

The famous and popular “Coronation Nights” starting Jan. 9 will take place every Monday night *except* Jan. 23—This date is the 30th anniversary of the Coachella Valley Lions Club and they are holding a big banquet in the main dining room. Their speaker will be the President of the International Lions Club, Mr. Umberto Valenzuela of Santiago, Chile. The importance of this occasion is the reason that “Coronation” will skip *one* Monday night.

There were many Christmas Day diners at Shadow Mountain Club. Among those enjoying this traditional feast were the Russ Nicolls, Forrest Bowers, Tony Whans, and party. Another party included Mr. A. C. Weeks all the way from Vancouver—the Clarence Dixons, Arthur Manzos, Mrs. Carol Hofman, the Walter Lantz, Chuck Yates and family, Damon Merando family, the Boynton Jones, Herbert Shaws, Mrs. Elizabeth Summerbell, Mr. J. Nelson Kelly, the La Forgues, and others too numerous to mention!

Bill Hanousek, son of Mr. and Mrs. R. J. Hanousek, spent the holidays here. He has been with the armed forces in Germany for some time. He bought an Austin Healy sports car when he got out of the service and traveled over 15,000 miles through Germany, France, Switzerland, Spain, Italy, Norway, Sweden and Denmark. What a way to see the world!

There were many gay “home” holiday parties—the Mitchell Slaymans hosted about fifty for cocktails and “open house”—The Adrian Schwilcks served cocktails and buffet supper to more than 60 of their friends, Mr. and Mrs. J. N. Wenck welcomed a gay New Year’s Eve crowd in their new home—about fifty guests came “early” and left in the “early” morning hours.

The holidays have come and gone but the gaiety and festivities at Shadow Mountain Club never cease—Every day is a holiday—in fact, life in Palm Desert is always packed with activities, fun—and health.



Multicolored balloons and painted smoke tree branches frame this gay group as they welcome 1956 into the fold. Clockwise, Elaine Huarisa, John Huarisa, Mrs. Huarisa, Ben Cowan, Mrs. Glen Swanson, Ellsworth Vines, famed golf pro from Tamarisk, Mrs. Ed. Vines, Ed Vines, Mrs. Ellsworth Vines, Glen Swanson, and Mrs. Ben Cowan.



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Nation's Top Pros and Celebrities
To Compete in Rich Event

Led by the royalty of golfdom the cream of the United States golf professionals will soon descend on the lush fairways of Thunderbird Country Club for the fifth annual pro-amateur tournament which this year again goes the full 72 hole distance and offers a \$15,000.00 pot of gold for the front runners.

Blonde Shelley Mayfield, 1955 winner, figures to have quite a title defense on his hands with such blazing performers as Gene Littler, Mike Souchak, Dr. Cary Middlecoff, Julius Boros, Doug Ford, Tommy Bolt and Lloyd Mangrum teeing off January 26 for the 72 hole grind.

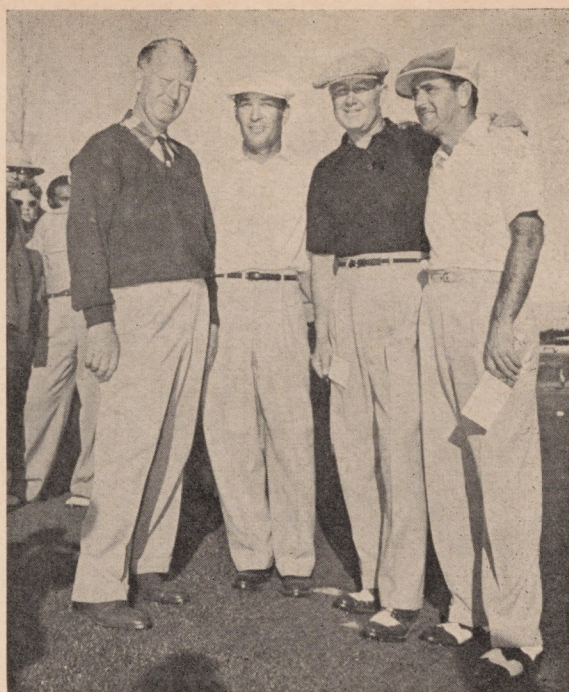
Just to make the event doubly attractive from the gallery spectator's standpoint the first two days of play, January 26 and 27 calls for the amateurs to team with the pros for 36 holes to determine team handicap winners.

Bing Crosby, Phil Harris, Desi Arnaz, Dean Martin, Gordon McRae and Hoagy Carmichael are among the headline names who will compete in the first two days of play. Saturday and Sunday, Jan. 28 and 29 the pros will go it alone to complete the 72 holes playing in threesomes.

Practically every title holder of 1955's major tournaments will be present when the starter gives the go signal on the first tee. U. S. Open Champion Jack Fleck, Master's winner Dr. Cary Middlecoff who gave up the dentist's drill for a golf club that drills a golf ball better than 300 yards down the fairways, Doug Ford, the rugged, who outlasted the nation's best swingers last summer to capture the toughest tournament of all, the P.G.A., Mike Souchak, former Duke University great, who shattered all existing PGA records with a competitive 18 hole round of 57 strokes in the 1955 Texas open, Thunderbird's own Gene Littler, the 26 year old ironmaster from San Diego, 1955 Las Vegas Tournament of Champions winner, Julius Boros, 200 pound blaster, whose wallet is literally bulging as a result of his finishing first in the \$50,000.00 World's Championship event at Chicago's Tam-O-Shanter club last summer, Lloyd Mangrum 41 year old 20 year veteran of the fairway wars who early this month left the semi-retirement comfort of his Apple Valley home, packed his new glass shafted golf clubs and proceeded to capture the 1956 Los Angeles open with a record shattering 272 score, and Tommy Bolt of the Terrible Temper, former Thunderbird winners dapper Jim Demaret, Freddie Haas.

All these plus the other top pros of the play-for-pay circuit promise to reward spectators with one of the finest golf shows of the year.

Gallery Season Tickets at \$10.00 may be purchased at Thunderbird or the Shadow Mountain Club. Daily admission fees range from \$3.50 for Thursday and Friday the 26 and 27 to \$5.00 for Saturday and Sunday's windup.



Thunderbird's \$15,000.00 Pro-Amateur Tournament starting on January 26 marks another highlight on the road to making our desert area the nation's "Winter Golf Capital." Host pro Jimmy Hines left pauses at last year's event for a group picture with the invincible Ben Hogan, Byron Nelson and Lloyd Mangrum. All the top money winners on golf's pro trail in 1955 will answer the starting call in this year's fifth renewal of this event including Dr. Cary Middlecoff, Master's Champion and Winner of this Month's Crosby open at Pebble Beach.

HOLIDAY SEASON BUSY ONE FOR RACQUET ENTHUSIASTS

Just prior to the New Year a member's mixed doubles practice tournament was held with Don and Madeline Nielson taking top honors from an eight team field.

In the January 7 and 8 week-end singles tournament for both men and women, Monte Wenck edged Gene Roberts for the number one spot with Hal Kapp and Don Nielson trailing in 3rd and 4th position. Roberts, low handicap man for the day, had to give a love-15 to love-30 handicap to all opponents but still managed to come close to edging out the victorious Wenck.

Dottie Wenck made it a family sweep when she breezed through the feminine field winning every match in spite of having to give a love-15 handicap to the rest of the players. Juanita Paul captured runner-up spot, Kay Malone finished 3rd and Betty Page grabbed 4th honors.

Orchids to pro Mil Richter for his untiring work on these matches and for his unflagging efforts to secure fresh recruits for the myriad tennis activities here at Shadow Mountain.

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SPECTACULAR RIVERSIDE COUNTY FAIR & NATIONAL DATE FESTIVAL FEBRUARY 16 THROUGH 22

Arabian Nights mystery and the splendor of the desert east will return to Coachella Valley next month when the 1956 Riverside County Fair and National Date Festival opens for a one-week run, February 16 to 22 inclusive.

The festival-fair, one of the most colorful in the country, is held on the extensive county fairgrounds on Highway 111 in Indio. Adjacent palm gardens offer 40 acres of parking.

The intriguing oriental architecture of grounds, display patios and exhibit buildings is centered by the main minaret of the beautiful \$50,000 Arabian Nights stage, where each night a professionally-directed cast of Coachella Valley singers, dancers and actors presents the enchanting Arabian Nights pageant free to fair visitors.

In addition to the pageant, features of the fair include National Horse Show events each afternoon, hilarious camel races, livestock shows and the world famous "Dancing Water" spectacle.

Giant exhibit halls house prize dates and citrus, arts and crafts, minerals, automobiles and house trailers, school displays and other entertaining and educational presentations.

For the children there will be "Kiddie-land," and for kids of all ages, the carnival and midway attractions.

Queen Scheherazade, chosen from 11 girls, one each from Riverside County's 11 high schools, presides over the fair. Last year Karen Morten of Palm Desert reigned.

Indio's is the only date festival in the United States. Eighty-five percent of the nation's date crop is grown on 5000 acres of irrigated land surrounding the fairgrounds.

According to Fair Manager Robert Fullenwider, the 1956 fair will be previewed by members of the press at a buffet supper and tour February 15.

Gates will open to the public the following morning at 9:30 a.m.

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COMMUNITY OBSERVATIONS

Palm Desert, although it is but a tiny spot on the huge map of the United States, shares with the rest of the nation in the steady economic growth that showed so much energy during 1955, and bids fair to continue into 1956 unabated.

For instance as the New Year dawned and we pushed our 202 steel encased, rubber tired horses down Highway 111, aided by power steering of course, we couldn't help but make a comparison with the same scene a year ago.

Near Highway 74 and heading east we noticed the building erected by Charlie and Ruth Rosebrook to care for the greatly increased demand for laundromat and dry cleaning service.

The new headquarters, a block further along, of Hal Kapp and Ted Smith who have formed the corporate firm titled "Desert Development Consultants," and will operate as land developers and subdividers in addition to offering a comprehensive real estate service for Palm Desert and the surrounding Coachella Valley.

Moving further east, the remarkable transformation at the new "CENTER" where the untiring efforts of Alice Parry have transformed a former eyecore into one of the most charming shopping centers it has ever been our pleasure to visit. Hackborn's Decorator Shop, a bakery, gift shop, John Moyer, Designs, Elora Kenyon and her beauty shop, all grouped around a grass patio, forming a huge U with Palm Trees shading coffee tables and lounge chairs. Al Kramer's Living Desert Nursery nestling close with its profusion of potted semi-tropical flora awaiting transfer to one of the many new homes under construction.

The quaintly named "Besame Mucho" restaurant a few hundred feet further east, preparing to open soon with Spanish and American food a specialty. The new wing added to the Patio Shop group and brothers Kenneth and Robert Johnson taking most of it for their photo-engraving plant, the first of its kind in the Coachella Valley and just bristling with huge and awesome equipment.

The impressive sign across from Malone's Union Oil Service announcing that any minute now the Bank of America will erect a new facility to care for the increased banking needs of the community.

LOU KUEHNER AND BOB SMITH TO NEW STAFF POSITIONS

Club manager Ernie Boudreau announced the promotions effective January 3 of Lou Kuehner to the newly created position of Program Director and Bob Smith, Steward since last June, to the post of Assistant Club Manager.

Both Smith and Kuehner have the experience and background to bring to their respective assignments that excellently qualifies them for the jobs ahead.

Kuehner, whose new duties will encompass the entire recreation and entertainment program of the club including the handling of major parties, has been in the field of social work and recreation since 14 years of age. Holder of a B.S. degree in Education and Recreation from Washington University in St. Louis, Lou had a Private Party Planning business in St. Louis before entering the armed services where he served for 3½ years in the Air Force Special Services planning recreation and entertainment for enlisted men and officers. During the summers he is Program Director of Sherwood Forest Camp outside St. Louis, a Community Chest Agency operating a series of camps for handicapped boys and girls. This is Lou's third year at S.M.C. where he started as Life Guard and Recreation Director.

Bob Smith brings a solid background of experience to his new job as Assistant Club Manager. Past positions include management of Safeway Stores in Oakland, 15 months as Purchasing Agent at the Balboa Bay Club, and several years with the nationally famous Fred Harvey restaurant chain.

Hub Engineering's new structure next to Carl Henderson's Real Estate office — bringing complete air conditioning installation service to Palm Desert.

And of course to feed the tremendously expanding automobile population — Standard Oil and Shell have erected their service stations and hung out their shingles.

Quite a change in one year — and we'll forecast that just as impressive a gain in growth will greet 1957. We go along with the area enthusiasts who firmly believe that our little sun drenched valley has a "FUTURE UNLIMITED"—By the way—does anyone remember the last time it rained around here?

EUROPE — RECOLLECTIONS OF A TOUR DIRECTOR

Our "travel" talk this month brings you a short but interesting and humorous discourse by our friend, neighbor, and fellow Shadow Mountain Club member, Connie deVaranne. Eight years of conducting tours to the European continent is bound to produce a huge store of laughable experiences and nostalgic memories. Connie who along with her handsome husband Rene operates a thriving grape ranch near Indio, sets forth for your relaxed reading pleasure some of the incidents that add zest to the nerve-wracking job of leading tourists about the cities and castles of post-war Europe.

By CONSUELO de VARANNE

Some people are lucky enough to travel without care or worry where and when they please. Me, oh, I do my traveling the hard way—and love it.

For the past eight years my traveling has been done with brief case, loads of tickets, passports, and aspirin tablets in hand so that my tour party members could enjoy that leisure and freedom from travel worries that you hear about. It is a wonderful experience I never tire of as people can be as interesting as any foreign country. I'll never forget the lady who asked, as we were standing on one of the seven hills overlooking Rome, "Upon which hill was Christ crucified?"

One good laugh was produced when an avid traveler was trying to decipher her notes and not being able to make them out, asked what was meant when the guide said, "St. Francis was a sissy"? Of course she meant St. Francis of Assisi, an easy mistake that added to the fun.

Then there was the evening that I was late in reaching the dining room and wanted to join some of the group on a carriage ride, so I asked the waiter to bring my dinner right away as I wanted to catch up with the others. In all seriousness, he brought me a bottle of Catsup. No wonder foreign countries have trouble understanding each other.

The recollections of Europe's fascination stimulate my imagination and make my dishwashing a pleasure as I day dream of hearing music floating across the Piazza San Marco in Venice or of drifting down the Rhine River past the romantic Castles of the Robber Barons and wonder at the secrets they hold.

During my eight yearly European trips it has been a revelation to watch the gradual rebuilding of the destroyed cities and countryside. The scars are dimmed and the children generally well dressed and healthy looking again. Only the wild flowers filling the ominous caps between the buildings in London and some of Germany's large cities are left to tell of the terror of war and make us grateful that we missed it. A few years ago rusting shreds of railway equipment were strewn along the tracks. Table linen was in short supply. One dining car table cloth lasted several meals which did not enhance one's appetite for the gravy soup, cabbage, boiled potatoes and mutton. One surprise in store for the unwary tourist and to the dismay of the tour director was that a "room with bath" meant just that and nothing more as the German invaders had removed the toilet facilities, leaving just the torn plumbing in the floor. Fortunately all that is changed now and the finest accommodations are available everywhere—for those who reserve early.

For good day dreaming there is nothing that supplies better material than the breathtakingly beautiful scenic grandeur of the Alps of Switzerland, Austria, Bavaria and northern Italy, and the charming little villages of these areas. If you enjoyed the childhood thrills of a roller coaster, the ride up (and don't forget the ride down!) Mt. Pilatus and Mt. First will really "send you." Austria and Switzerland are filled with such diversions.

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If you are on the sentimental side, you'll long remember the changing colors on the Bernese Oberalps with the Jungfrau reaching its snowy top above them as you watch the sun set from the terrace of the elegant Bellevue Palace Hotel in Berne overlooking the winding Aare River. Perhaps your Romeo will follow the Swiss custom, and instead of showing you his etchings, will drive you into the country to listen to the cow bells in the moonlight. And don't overlook the beauty and fun of Scandinavia where Norway is a first rate heart stealer and Denmark is a gourmets delight.

So, you see, even though I do see Europe the hard way, I never cease to enjoy all that she has to offer.



ABOVE—Top stars of the Pacific Coast Tennis World will again trek to Shadow Mountain on Feb. 10 for the 2nd Annual Invitational Tournament. Last year's winner, Gil Shea, 2nd from left is shown here with Vini Rurac, Perry Jones, and Runner-up Herb Flam.

RIGHT — Art and Dotty Todd, all-time Shadow Mountain favorites are again back for an extended engagement bringing their "magic melodies" each evening except Tuesday.



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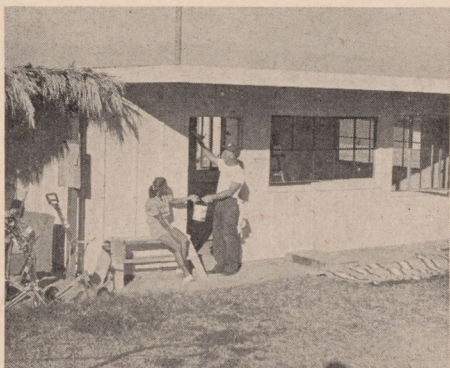
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PALM DESERT



Happy foursome at the New Year's dinner dance—In the usual order
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Pro Bobby Pinnell getting an assist from wife Millie as he applies paint to the area's biggest do it yourself project, the new women's golf association club house at the driving range. Husbands of the association's members with a little professional assistance now and then completed the structure in a record seven days.

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Cary Middlecoff
Doug Ford
Mike Souchak
Gene Littler

Tommy Bolt
Jerry Barber
Ed Oliver
Bo Wininger
Ed Furgol

Shelley Mayfield
Jimmy Demaret
Byron Nelson
Lloyd Mangrum
Jack Fleck